

ParkerVision

ABC Warehouse to Sell ParkerVision SignalMAX Wireless Networking Products at All 41 Retail Locations

JACKSONVILLE, Fla., Nov 15, 2004 (BUSINESS WIRE) -- ParkerVision, Inc. (Nasdaq NMS: PRKR), announced today that ABC Warehouse has joined the growing list of retailers nationwide selling ParkerVision's SignalMAX™ wireless networking products. SignalMAX products are compatible with all 802.11b/g networks and are guaranteed to improve distance and eliminate "dead-zones" even when used with other manufacturers' gear. Additionally, when SignalMAX notebook or desktop cards are utilized with SignalMAX routers, one-mile open field distance performance is achieved. The Company guarantees coverage of an entire home without the need or cost of repeaters, boosters, or special high-gain antennas. SignalMAX products are based on ParkerVision's proprietary Direct2Data™ (D2D™) wireless RF technology and are targeted at consumers seeking maximum wireless coverage and distance connectivity for their cable and DSL modems in homes and small offices.

"We are extremely happy to be able to offer our customers a high quality broadband solution at a very affordable price," said Mike Albright, a spokesperson for ABC Warehouse. "I feel that the ParkerVision wireless solution is a tremendous value for our customers and look forward to a long term relationship with ParkerVision."

"ABC Warehouse is a strong addition to the growing list of high quality retailers that have made the decision to offer ParkerVision's SignalMAX brand of wireless networking products to their customers," said Jeffrey L. Parker, Chairman, and CEO of ParkerVision. "ParkerVision's SignalMAX products offer longer distances, less interference, lower power consumption and higher performance than any of the of the top selling brands for customers at home, at the office or on the road."

About ParkerVision

ParkerVision, Inc., headquartered in Jacksonville, with additional facilities in Orlando, Florida, designs, develops and manufactures complete solutions for wireless products based on the enabling, patented D2D™ technology. This technology enables the development of wireless products that offer the highest performance and reliability with low power consumption and competitive prices. Additional information about ParkerVision is available at www.parkervision.com.

About ABC Warehouse

ABC Warehouse, a privately held company headquartered in Pontiac, MI, currently operates 41 appliance/electronics retail stores throughout Michigan with locations in Ohio and Indiana.

Forward Looking Statements

This press release contains forward-looking information. Readers are cautioned not to place undue reliance on any such forward-looking statements, each of which speaks only as of the date made. Such statements are subject to certain risks and uncertainties which are disclosed in the Company's SEC reports, including the Form 10K for the year ended December 31, 2003 and the Form 10Q for the quarter ended September 30, 2004. These risks and uncertainties could cause actual results to differ materially from those currently anticipated or projected.

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