

ParkerVision

Milo Wifi Makes Its Premier on QVC and QVC.com

May 29, 2018

JACKSONVILLE, Fla., May 29, 2018 (GLOBE NEWSWIRE) -- ParkerVision, Inc. (Nasdaq:PRKR). ParkerVision's Milo® distributed Wifi system will be featured on the QVC televised shopping network on Wednesday, May 30, 2018 as part of the 'At Home with Dan' program. ParkerVision's Milo-branded products are also available through QVC.com, the Internet division of QVC.

A leader in multi-channel retailing, QVC is a televised shopping service that broadcasts live retail programming 24 hours a day, reaching approximately 85 million American homes and touting over 190,000 shoppers per day. The 'At Home with Dan' program, hosted by Dan Hughes, features electronics and other products for the home.

QVC will offer the Milo Two-Pack and Three-Pack Wifi systems. Milo Wifi was developed to greatly extend any sized home's existing Wifi network into adjacent spaces that suffer from poor connectivity or loss of speed. Milo is the optimal solution for cost-conscious families and is priced well below other comparable home networking products, with superior quality and a simple setup designed for the technical novice.

ParkerVision Chief Marketing Officer, John Stuckey commented, "QVC is an iconic channel and we are pleased to add them to our growing set of retail and online sales partners. We believe their unique selling style and loyal viewership provide an exceptional marketing opportunity for Milo. We feel Milo will have great appeal to the QVC customers who are looking for a cost effective, easy to install solution for home Wifi connectivity issues."

About ParkerVision and Milo Wifi

ParkerVision develops and markets a family of products under the Milo® brand that leverages existing Wifi infrastructure to create more optimal Wifi configuration and superior coverage for small businesses and consumers. For more information please visit www.parkervision.com and www.milowifi.com.

Public Relations Contact:

Evan Turnbull

904-732-6100

eturnbull@milowifi.com

Investor Relations Contact:

Jean Marie Young

212-481-2050

parkervision@tpg-ir.com

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