

ParkerVision

Milo Wifi to be Featured on 'Designing Spaces', Airing on Lifetime

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JACKSONVILLE, Fla., May 10, 2018 (GLOBE NEWSWIRE) -- ParkerVision, Inc. (Nasdaq:PRKR). ParkerVision's Milo® distributed wifi system will be featured in a smart-home technology segment on the award-winning home improvement show 'Designing Spaces' airing on Lifetime on May 31st and June 7th @ 7:30am EST /PST.

'Designing Spaces' inspires viewers with the latest in home improvements to help them make the most of their living spaces. The feature will also be viewable in syndication where the segment will air approximately 150 times throughout 150 US stations and in up to 500,000 hotel rooms. Also look for it online at milowifi.com following the initial airing.

Milo fits perfectly into this home improvement niche as a wifi system developed to greatly extend any size home's existing wifi network into adjacent spaces that suffer from poor connectivity or loss of speed. Milo is the optimal solution for cost-conscious families and is priced well below other comparable home networking products, with setup being simple and designed for the technical novice.

This is just one of many steps Milo Wifi is taking to become a household name throughout the United States. Coming this year, Milo will be:

- Releasing the Milo 'Single-Pack', providing a wifi solution for smaller homes and apartments or enabling current users the ability to add-on to existing Milo systems.
- Providing continual software and mobile app updates to enhance Milo's capabilities and user experience.
- Expanding the Milo product line to include compatible smart home products.
- Expanding brand recognition through various online and traditional media channels including a national direct-to-consumer television campaign.

Milo's current sales channels include multiple online retailer locations such as Amazon, Walmart, and Newegg Business with others coming online in the coming months. New customers are supported by a dedicated US-based customer service team and online self-help articles that include setup tips, troubleshooting, and supplementary background information.

ParkerVision Chief Marketing Officer, John Stuckey commented, "We're very excited to be working with the Lifetime Channel to showcase Milo on 'Designing Spaces'. Our goal has always been to provide a cost effective solution for common wifi connectivity issues. The way wifi is used in the home has evolved to reflect mobile device streaming and the growth of smart home products. No longer is it acceptable to have a strong wifi signal in only a small portion of the home. The 'Designing Spaces' team recognized this need, and it was a real pleasure to work with their professional staff in developing the segment to introduce Milo to their audience."

About ParkerVision, Inc.

ParkerVision, Inc. designs, develops and markets its proprietary radio-frequency (RF) technologies, which enable advanced wireless solutions for current and next generation communications networks. ParkerVision also develops and markets a family of products under the Milo® brand that leverages existing Wi-Fi infrastructure to create more optimal Wi-Fi configuration and superior coverage for small businesses and consumers. For more information please visit www.parkervision.com and www.milowifi.com. (PRKR-G)

About Designing Spaces

Designing Spaces™ is an award-winning home improvement show that travels the country to remodel, redecorate and redesign the spaces we call home. From first-time homes and larger spaces for growing families to downsizing for empty-nesters, the show features innovative décor, DIY projects and step-by-step transformations that inspire families to tackle living space challenges. From home theaters and wireless sound systems to the super-connected "smart" home, technology in the home is advancing at a lightning-fast pace. With endless options to control and automate the home, from security and climate to appliances and entertainment, Designing Spaces has tech solutions that offer convenience and peace of mind.

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