

ParkerVision

ParkerVision's Milo™ WiFi Product is Now Available on Walmart.com

March 5, 2018

Bringing the Most Affordable Whole Home Solution to the Mass Consumer Market

JACKSONVILLE, Fla. , March 05, 2018 (GLOBE NEWSWIRE) -- ParkerVision, Inc. (Nasdaq:PRKR) ("ParkerVision"), a developer and marketer of semiconductor technology solutions for wireless applications, is pleased to announce that Milo™, its distributed Wi-Fi system for consumers, is now available for purchase on Walmart.com in addition to Amazon.com and Milo's online store at milowifi.com.

Milo systems provide comprehensive Wi-Fi coverage for homes and small offices by eliminating dead-zones and taking Wi-Fi beyond the capability of existing Wi-Fi routers. Consumers demand wireless internet access throughout their homes for everything from smartphones, laptops and tablets, to thermostats, cameras, and appliances.

"Milo is successfully addressing the three key needs of Wi-Fi consumers together in one single offering: performance, affordability, and ease of use," stated ParkerVision CEO Jeffrey Parker. "Adding Walmart.com as a sales channel partner is a testament to Milo's quality and affordability for the mass consumer market. We are delighted to add another high quality distributor to grow Milo's sales. At price points of \$129 and \$189 depending on desired coverage, consumers can fix existing Wi-Fi coverage problems or extend coverage to areas they cannot currently reach."

John Stuckey, Chief Marketing Officer for ParkerVision added, "We're excited to be able to offer our products directly to the huge base of online customers at Walmart.com. The channel is growing rapidly and is already the 4th largest marketplace for ecommerce sales in the United States. Walmart's focus on providing high quality products at the best possible values fits perfectly with the Milo brand vision. We look forward to increasing our offering with them in the coming months as our product line expands."

About ParkerVision, Inc.

ParkerVision, Inc. designs, develops and markets its proprietary radio-frequency (RF) technologies, which enable advanced wireless solutions for current and next generation communications networks. ParkerVision also develops and markets a family of products under the Milo™ brand that leverages existing Wi-Fi infrastructure to create more optimal Wi-Fi configuration and superior coverage for small businesses and consumers. For more information please visit www.parkervision.com.

Safe Harbor Statement

This press release contains forward-looking information. Readers are cautioned not to place undue reliance on any such forward-looking statements, each of which speaks only as of the date made. Such statements are subject to certain risks and uncertainties, which are disclosed in the Company's SEC reports, including the Form 10-K for the year ended December 31, 2016 and the Form 10-Q for the quarter ended September 30, 2017. These risks and uncertainties could cause actual results to differ materially from those currently anticipated or projected.

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